

it's

*all*

about

*you!*

the advanced esthetician





For more than a decade, Associated Skin Care Professionals (ASCP) has been the ONLY all-inclusive source for professional liability insurance, education, and community for estheticians who want to thrive in their career.

**For estheticians at every stage of the journey who are passionate about skin care, ASCP is your essential partner.**

it's all about you!

# Who is ASCP?

## EDUCATION

- Live online events with industry leaders
- 100+ on-demand videos and webinars
- Award-winning *ASCP Skin Deep* magazine

## PROTECTION

- \$6 million of professional liability insurance—occurrence policy
- Member exclusive Advanced Modality Insurance—covering laser, microblading, radio frequency, and so much more
- Member exclusive Business Personal Property (BPP) Insurance—business possessions, equipment, and inventory

## CONNECTION

- Website builder and free fully hosted website
- Customizable marketing tool kits—brochures, business cards, and newsletters
- Shareable social media content—premade skin care memes, tips, videos, and posts

 *so much more*



# make more

## Advanced Esthetic Procedures

### average cost per treatment

#### Laser/Light Energy Procedures

IPL Photo Rejuvenation	\$413
Laser Hair Removal	\$238

*Based on statistics from American Society for Aesthetic Plastic Surgery*

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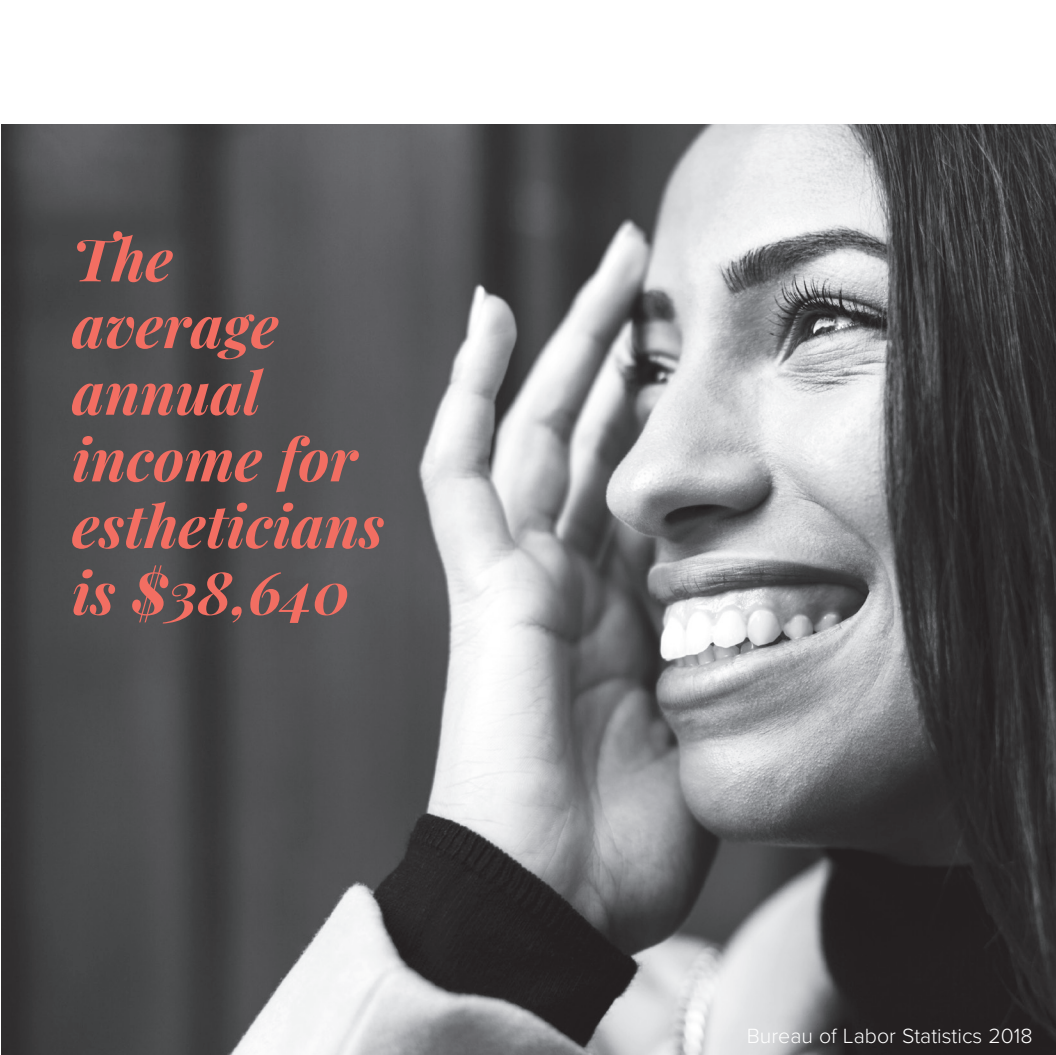
#### Body Contouring Procedures

Fat Reduction (e.g., Cool Sculpting)	\$1,559
Skin Tightening (e.g., Thermage)	\$2,059

*Based on statistics from American Society for Aesthetic Plastic Surgery*

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*The  
average  
annual  
income for  
estheticians  
is \$38,640*

Bureau of Labor Statistics 2018

### **Pigment Procedures**

Eyebrows (e.g., Microblading)	\$445
Eyeliner	\$422

*Based on statistics from Society of Permanent Cosmetic Professionals*

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### **Advanced Esthetic Procedures**

Microneedling	\$278
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*Based on statistics from Society of Permanent Cosmetic Professionals*

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# Advanced Esthetic Procedures

*insurance coverage*



**Premier Insurance:** requires a signed consent form from every client for each new treatment performed.

**Elite Insurance:** requires a signed consent and arbitration form from every client for each new treatment performed.

# Your insurance cost

Hair Removal	Premier	Elite
Initial year of coverage .....	\$1100	\$919
Subsequent years of coverage .....	\$1242	\$1032

Advanced Laser Services and IPL Photo Rejuvenation	Premier	Elite
Initial year of coverage .....	\$1403	\$1161
Subsequent years of coverage .....	\$1592	\$1312

Esthetic Classic		
Body contouring, cellulite reduction, radio frequency, high frequency and cryolipolysis/coolsculpting .....	\$892	\$752

Other Advanced Services		
Esthetic peels up to 40%, electrolysis, needling/collagen induction therapy, noninvasive ultrasound, handheld cryotherapy .....	\$692	\$592

Pigment Procedures		
Microblading only .....	\$717	\$612
Permanent makeup (Microblading included) .....	\$792	\$672
Permanent makeup removal .....	\$742	\$632



If selecting multiple options, you will be charged for the highest line item, plus \$125 for Premier and \$100 for Elite for each additional modality.

All applicants are subject to underwriting and must be an ASCP member prior to applying. After approval, payment is due within 14 days in full.

# \$300 million

Americans spend nearly \$300 million just on skin rejuvenation procedures. Fat reduction, photo rejuvenation, and chemical peels are the top nonsurgical procedures performed.

American Society for Aesthetic Plastic Surgery



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