



ASCP Casting Call – Official Rules

Description of ASCP Casting Call

Associated Skin Care Professionals (“ASCP”) members may submit videos performing treatment techniques within their scope of practice. Video submissions will be selected based on editorial review and treatment accuracy. A “Submission” is any single video submission by an individual in addition to completing the official submission form that provides all required information, including the individual’s name, email address, phone number, name of business, video file name, and media release form.

Agreement to the Rules

A Participant must agree to these Official Rules, including the media release form (“Rules”) to participate in the Casting Call. A Participant agrees that submissions to the Casting Call constitutes agreement to the Rules. A Participant is not eligible to receive the benefits described in the Rules unless Participants agree to the Rules. These Rules form a binding legal agreement between a Participant and ASCP with respect to this Casting Call.

Original Work

By participating in the Casting Call, Participants warrant that all contents of their Entry are wholly original, have been created entirely by Participant, have not been taken in whole or in part from any source other than Participant, and do not include anything owned by any third party or would require the permission of any third party. By submitting an Entry, Participants grant ASCP an irrevocable right to use the Entry for any purpose for no further consideration.

Who May Enter

The Casting Call is open to all licensed estheticians with an active ASCP membership who reside within the United States and are 18 years of age or older.

How to Enter

Official entries must be submitted via the ASCP Casting Call submission form and videos submitted through WeTransfer. One to five photo stills are required and submitted through the official entry form.

Selection and Notification

- Videos will be selected at the sole discretion of ASCP staff.
- Entries will be chosen based on criteria such as (1) technique accuracy, (2) editorial review, and (3) personality
- Participants waive any and all claims of liability against ASCP and their employees and agents, for any personal injury or loss that may occur from the participation in the Casting Call.
- By participating in the Casting Call, the member authorizes for no further consideration the use of the member's name, likeness, biographical information, and video, for promotion or advertising purposes in any manner or any medium ASCP deems appropriate.

If chosen

- Your video will be featured and promoted to our ASCP members and licensed estheticians.
- Your video will be promoted to ASCP partners and ASCP Influencers.
- Your video will be archived in the ASCP video library for on-demand viewing by members.
- You may be selected for a feature in *ASCP Skin Deep* magazine, podcast interview, or blog post spotlight.
- Receive a special badge to show that your technique skills and knowledge were recognized
- Display your badge proudly on your website, social media, or within your spa or salon.
- Randomly chosen submissions will receive an ASCP swag bag valued at \$100 (one per person).

Video Requirements

- Place camera on a tripod.
- Film video horizontally.
- Give clear audio with no background noise including music.
- Provide clear view of treatment being performed.
- During the treatment:
 - Explain the treatment and the steps you are taking.
 - Note indications and contraindications.
 - Explain sanitation procedures, such as putting on gloves or proper disposal of sharp implements, etc.
- To be considered, your video must meet all the video requirements.

Additional Rules

- Must be working within your state scope of practice.
- Treatment must be performed within your professional treatment space.
 - No bedrooms, couches, or makeshift treatment beds
- Follow proper sanitation guidelines, including masks due to COVID-19, if required by your state.
- More than one video submission may be chosen and featured.