

Legislative Advocacy Email Template

We encourage you to use this easy-to-follow advocacy email template courtesy of ASCP to voice your opinion on legislative industry changes and proposals.

To: legislator@state.com

From: janesmith@skincaretherapy.info

Subject: Comments on Bill No. 123 re: XYZ

Dear Legislator,

Paragraph 1: Introduction

My name is Jane Smith, and I am a licensed skin care professional. I live in your district and am a constituent. It has been brought to my attention that Bill No. 123 will have a great impact on my profession and the way in which I conduct my business. Please read my comments listed below to understand my position on this topic.

Paragraph 2: Your Stance

I *support* this legislation, because it (examples below):

- a. Requires additional qualifications for licensing
- b. Calls for additional continuing education training
- c. Broadens the scope of practice within my state

I *oppose* this legislation, because it (examples below):

- a. Decreases the minimum number of school hours required
- b. Deregulates the practice of esthetics
- c. Removes provisions on universal precautions

Paragraph 3: Your Suggestions

If you are opposing an amendment, this is your opportunity to list suggestions or alternatives. If you are supporting an amendment, you can omit this paragraph and skip ahead to paragraph 4.

Paragraph 4: The Closing

In closing, I urge you to consider my comments regarding Bill No. 123 and I thank you for your review. I am available for further discussion and can be reached by email at janesmith@skincaretherapy.info or by phone at 555-555-5555.

Regards,
Jane Smith